



PRIVACY POLICY

At A Matter of Writing, we are committed to safeguarding your privacy and protecting your personal information. This Privacy Policy outlines how we collect, use, share, and disclose your data when you visit our website or use our services.

INFORMATION COLLECTION:

We collect and store any information you provide when you enter it on our website or provide it to us through other means. This includes your name, address, email address, login credentials, purchase history, and other personal data. Additionally, we collect session information such as page response times and page interaction details.

DATA COLLECTION METHOD:

When you conduct a transaction on our website, we collect personal information you provide, such as your name, address, and email address. Rest assured, your personal information will only be used for the purposes stated above.

PURPOSE OF DATA COLLECTION:

We collect both non-personal and personal information to provide and improve our services, offer customer assistance, and deliver personalized service-related notices and promotional messages. Additionally, we use aggregated statistical data to enhance our services.

DATA STORAGE AND SECURITY:

Our website is hosted on the Wix.com platform, which employs secure servers and data storage to protect your information. Wix.com's payment gateways adhere to PCI-DSS requirements for handling credit card information securely.



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COMMUNICATION WITH USERS:

We may contact you to notify you about your account, troubleshoot issues, resolve disputes, or collect fees. We might also reach out through surveys or updates about our company. Communication methods may include email, telephone, text messages, and postal mail.

PRIVACY POLICY UPDATES:

We reserve the right to modify this Privacy Policy at any time. Any changes will be posted on our website and take effect immediately. We will notify you of material updates to ensure you are aware of our data collection, use, and disclosure practices.

Your privacy matters to us, and we are committed to ensuring the protection and security of your personal information. If you have any questions or concerns about our Privacy Policy, please feel free to contact us.